



香港中文大學  
The Chinese University of Hong Kong

# The 15th CUHK Golf Day Sponsorship Package



 2022.01.24

 Eden Course, Hong Kong Golf Club, Fanling



# THE 15th CUHK GOLF DAY

## OVERVIEW

Thanks to the overwhelming support from alumni and friends of The Chinese University of Hong Kong (CUHK), over HK\$22 million has been raised through the CUHK Golf Day to support scholarships and various meaningful causes since its first launch in 2005. We are delighted to announce that the 15th CUHK Golf Day will be held on Monday, 24 January 2022 at the Eden Course of the Hong Kong Golf Club in Fanling.



You are cordially invited to participate in this fundraising event and compete for close to 40 group and individual titles. Donations in support of the 15th CUHK Golf Day can be used to enrich the “CUHK Golf Day Scholarship”, establish named scholarships, or support other areas in accordance with your wishes. With the concerted efforts of you and many other enthusiastic alumni, supporters and friends of CUHK, additional resources can be solicited to support the development of the University and its constituent Colleges.

Spaces are limited. Act now and support CUHK!

## ABOUT THE “CUHK GOLF DAY SCHOLARSHIP”



Established in 2011, the “CUHK Golf Day Scholarship” is an admission scholarship for first-year undergraduates who achieve academic excellence and participate actively in voluntary services and sports activities. Financial needs of students will also be taken into consideration during the selection process.



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## SPONSORSHIP OPTIONS

	Level of Sponsorship					
	Platinum	Diamond	Gold	Silver	Golf Cart / Umbrella (Exclusive)	Hole-In-One (Exclusive)
<b>Donation Amount (HK\$)</b>	1,000,000	300,000	100,000	50,000	30,000	Premium of Hole-In-One Insurance
<b>Number of Golfers to be Invited</b>	up to 8 (2 Teams)	up to 4 (1 Team)	up to 4 (1 Team)	up to 2	-	up to 2
	Logo Placement / Acknowledgement					
▪ Outdoor Advertising Board	✓	✓				✓
▪ Ceremony Backdrop	✓	✓	✓	✓	✓	✓
▪ Event Website	✓	✓	✓	✓	✓	✓
▪ Post-event Media Exposure	✓	✓	✓	✓	✓	✓
▪ Others					Placement of Logo on Golf Carts / Umbrellas	

### Sponsorship In-kind Options

#### Welcome Kit Sponsor

- Sponsor will provide welcome gifts for all golfers
- Logo placement on the backdrop of the Award Presentation Ceremony

#### Lucky Draw/Table Prize Sponsor

- Sponsor will provide lucky draw prizes and/or table prizes to be presented at lunch buffet
- Logo placement on the prize list to be distributed at the Award Presentation Ceremony



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## SPONSORSHIP FORM

**Deadline: Tuesday, 30 November 2021**

Donor Name (Title) : \_\_\_\_\_ (Mr. / Ms.)\*

Company (if Applicable) : \_\_\_\_\_

Name to be Included for Acknowledgement : \_\_\_\_\_

Name on Receipt : \_\_\_\_\_

Contact Person : \_\_\_\_\_ (Mr. / Ms.)\* E-mail : \_\_\_\_\_

Position : \_\_\_\_\_ Telephone : \_\_\_\_\_

Mailing Address : \_\_\_\_\_

\*Delete as appropriate

Please tick the appropriate boxes:

Sponsorship Options	Golfer(s) Subscription
<input type="checkbox"/> Platinum (HK\$1,000,000 and above)	<input type="checkbox"/> Yes, __ golfers (Max. 8) <input type="checkbox"/> No
<input type="checkbox"/> Diamond (HK\$300,000 and above)	<input type="checkbox"/> Yes, __ golfers (Max. 4) <input type="checkbox"/> No
<input type="checkbox"/> Gold (HK\$100,000 and above)	<input type="checkbox"/> Yes, __ golfers (Max. 4) <input type="checkbox"/> No
<input type="checkbox"/> Silver (HK\$50,000 and above)	<input type="checkbox"/> Yes, __ golfer(s) (Max. 2) <input type="checkbox"/> No
<input type="checkbox"/> Golf Cart / Umbrella (HK\$30,000 and above)	--
<input type="checkbox"/> Hole-in-One (Premium of Insurance)	<input type="checkbox"/> Yes, __ golfer(s) (Max. 2) <input type="checkbox"/> No
Sponsorship In-kind	Details of the Gift (Estimated Value)
<input type="checkbox"/> Welcome Kit (Quantity: 120pcs / item)	(HK\$ )
<input type="checkbox"/> Lucky Draw	(HK\$ )
<input type="checkbox"/> Table Prize (Quantity : 12pcs / item)	(HK\$ )

### Use of Donation

CUHK Golf Day Scholarship  Others, please specify: \_\_\_\_\_

Please return the completed sponsorship form with the cheque to: **Office of Institutional Advancement, Room LG2, University Administration Building, The Chinese University of Hong Kong, Shatin, New Territories, Hong Kong**

**Your generous support is very much appreciated.**

### Enquires

**Tel:** (852) 3943-1931 Ms Kwok  
(852) 3943-7309 Ms Cheung

**E-mail:** [golfday@cuhk.edu.hk](mailto:golfday@cuhk.edu.hk)

More info

