



香港中文大學  
The Chinese University of Hong Kong



# The 14th CUHK Golf Day Sponsorship Package

2019.01.23  
Hong Kong Golf Club, Fanling

# THE 14th CUHK GOLF DAY



## OVERVIEW

Thanks to the overwhelming support from alumni and friends of The Chinese University of Hong Kong (CUHK), over HK\$17 million has been raised through the CUHK Golf Day to support scholarships and various meaningful causes since its first launch in 2005. We are delighted to announce that the **14th CUHK Golf Day** will be held on **Wednesday, 23 January 2019** at the Eden Course of the **Hong Kong Golf Club** in Fanling.



You are cordially invited to participate in this fund-raising event and compete for close to 40 group and individual titles. With the concerted effort of you and many other enthusiastic alumni, supporters and friends of CUHK, additional resources can be solicited to support the development of the University and its constituent Colleges. Donations in support of the **14th CUHK Golf Day** can be used to enrich the **“CUHK Golf Day Scholarship”**, establish named scholarships, or support other areas in accordance with your wishes.

**Spaces are limited. Act now and support CUHK!**



## ABOUT THE “CUHK GOLF DAY SCHOLARSHIP”



Established in 2011, the **“CUHK Golf Day Scholarship”** is an admission scholarship for first-year undergraduates who achieved academic excellence and participated actively in voluntary services and sports activities. Financial needs of students will also be taken into consideration during the selection process.

29 scholarships have been awarded to outstanding students over the past seven years.



## ENQUIRIES

### Office of Institutional Advancement

The Chinese University of Hong Kong  
Room LG2, LG/F, University Administration Building  
The Chinese University of Hong Kong  
Shatin, New Territories, Hong Kong

Telephone: (852) 3943-8648      Fax: (852) 3942-0976  
E-mail: [oia@cuhk.edu.hk](mailto:oia@cuhk.edu.hk)  
Website: [www.oia.cuhk.edu.hk/eng/campaigns/14th-cuhk-golf-day](http://www.oia.cuhk.edu.hk/eng/campaigns/14th-cuhk-golf-day)



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## SPONSORSHIP OPTIONS

Level of Sponsorship and Acknowledgement	Donation Amount
<b>Platinum Sponsor</b> <ul style="list-style-type: none"><li>To be invited to join the 14th CUHK Golf Day (up to 2 teams or 8 participants)</li><li>Logo placement on:<ul style="list-style-type: none"><li>✓ Outdoor advertising board</li><li>✓ Backdrop of the Award Presentation Ceremony and Tournament Luncheon</li><li>✓ Event website</li><li>✓ Post-event media supplement</li></ul></li></ul>	HK\$ 250,000
<b>Diamond Sponsor</b> <ul style="list-style-type: none"><li>To be invited to join the 14th CUHK Golf Day (up to 1 team or 4 participants)</li><li>Logo placement on:<ul style="list-style-type: none"><li>✓ Outdoor advertising board</li><li>✓ Backdrop of the Award Presentation Ceremony and Tournament Luncheon</li><li>✓ Event website</li><li>✓ Post-event media supplement</li></ul></li></ul>	HK\$ 100,000
<b>Gold Sponsor</b> <ul style="list-style-type: none"><li>To be invited to join the 14th CUHK Golf Day (up to 1 team or 4 participants)</li><li>Logo placement on:<ul style="list-style-type: none"><li>✓ Backdrop of the Award Presentation Ceremony and Tournament Luncheon</li><li>✓ Event website</li><li>✓ Post-event media supplement</li></ul></li></ul>	HK\$ 68,000
<b>Silver Sponsor</b> <ul style="list-style-type: none"><li>To be invited to join the 14th CUHK Golf Day (up to 2 participants)</li><li>Logo placement on:<ul style="list-style-type: none"><li>✓ Backdrop of the Award Presentation Ceremony and Tournament Luncheon</li><li>✓ Event website</li><li>✓ Post-event media supplement</li></ul></li></ul>	HK\$ 48,000
<b>Bronze Sponsor</b> <ul style="list-style-type: none"><li>To be invited to join the 14th CUHK Golf Day (up to 1 participant)</li><li>Logo placement on:<ul style="list-style-type: none"><li>✓ Backdrop of the Award Presentation Ceremony and Tournament Luncheon</li><li>✓ Event website</li><li>✓ Post-event media supplement</li></ul></li></ul>	HK\$ 30,000
<b>Hole-In-One Sponsor (Exclusive)</b> <ul style="list-style-type: none"><li>To be invited to join the 14th CUHK Golf Day (up to 2 participants)</li><li>To be invited to display a merchandise at the venue (subject to the consent of the Hong Kong Golf Club)</li><li>Logo placement on:<ul style="list-style-type: none"><li>✓ Outdoor advertising board</li><li>✓ Backdrop of the Award Presentation Ceremony and Tournament Luncheon</li><li>✓ Event website</li><li>✓ Post-event media supplement</li></ul></li></ul>	Sponsor will purchase a Hole-In-One insurance package for the event

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## SPONSORSHIP OPTIONS

Level of Sponsorship and Acknowledgement	Donation Amount
<b>Media Sponsor (Exclusive)</b> <ul style="list-style-type: none"><li>To be invited to join the 14th CUHK Golf Day (up to 2 participants)</li><li>Logo placement on:<ul style="list-style-type: none"><li>✓ Backdrop of the Award Presentation Ceremony and Tournament Luncheon</li><li>✓ Event website</li><li>✓ Post-event media supplement</li></ul></li></ul>	HK\$ 48,000
<b>Green Fee Sponsor (Exclusive)</b> <ul style="list-style-type: none"><li>To be invited to join the 14th CUHK Golf Day (up to 2 participants)</li><li>Logo placement on:<ul style="list-style-type: none"><li>✓ Backdrop of the Award Presentation Ceremony and Tournament Luncheon</li><li>✓ Event website</li><li>✓ Post-event media supplement</li></ul></li></ul>	HK\$ 48,000
<b>Umbrella Sponsor (Exclusive)</b> <ul style="list-style-type: none"><li>To be invited to join the 14th CUHK Golf Day (up to 1 participant)</li><li>Logo placement on:<ul style="list-style-type: none"><li>✓ Umbrella to be presented to all participants</li><li>✓ Backdrop of the Award Presentation Ceremony and Tournament Luncheon</li><li>✓ Event website</li><li>✓ Post-event media supplement</li></ul></li></ul>	HK\$ 30,000
<b>Trophy Sponsor (Exclusive)</b> <ul style="list-style-type: none"><li>To be invited to join the 14th CUHK Golf Day (up to 1 participant)</li><li>Logo placement on:<ul style="list-style-type: none"><li>✓ Trophies to be presented to all winners</li><li>✓ Backdrop of the Award Presentation Ceremony and Tournament Luncheon</li><li>✓ Event website</li><li>✓ Post-event media supplement</li></ul></li></ul>	HK\$ 30,000
<b>Nearest-to-the Pin Sponsor (Exclusive)</b> <ul style="list-style-type: none"><li>To be invited to join the 14th CUHK Golf Day (up to 1 participant)</li><li>To be invited to present prizes to Nearest-to-the-Pin winners</li><li>Logo placement on:<ul style="list-style-type: none"><li>✓ Backdrop of the Award Presentation Ceremony and Tournament Luncheon</li><li>✓ Event website</li><li>✓ Post-event media supplement</li></ul></li></ul>	HK\$ 30,000
<b>Longest Drive Sponsor (Exclusive)</b> <ul style="list-style-type: none"><li>To be invited to join the 14th CUHK Golf Day (up to 1 participant)</li><li>To be invited to present prizes to Longest Drive winners</li><li>Logo placement on:<ul style="list-style-type: none"><li>✓ Backdrop of the Award Presentation Ceremony and Tournament Luncheon</li><li>✓ Event website</li><li>✓ Post-event media supplement</li></ul></li></ul>	HK\$ 30,000

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## SPONSORSHIP OPTIONS

Level of Sponsorship and Acknowledgement	Donation Amount
<b>Tournament Luncheon and Prize Presentation Ceremony Sponsor (Exclusive)</b> <ul style="list-style-type: none"><li>To be invited to distribute promotional materials/giveaways to all participants at the Award Presentation Ceremony and Tournament Luncheon</li><li>Logo placement on:<ul style="list-style-type: none"><li>✓ Backdrop of the Award Presentation Ceremony and Tournament Luncheon</li><li>✓ Event website</li><li>✓ Post-event media supplement</li></ul></li></ul>	HK\$ 25,000
<b>Golf Cart Sponsor (Exclusive)</b> <ul style="list-style-type: none"><li>Logo placement on:<ul style="list-style-type: none"><li>✓ Signage of each golf cart</li><li>✓ Backdrop of the Award Presentation Ceremony and Tournament Luncheon</li><li>✓ Event website</li><li>✓ Post-event media supplement</li></ul></li></ul>	HK\$ 25,000
<b>Photography Sponsor (Exclusive)</b> <ul style="list-style-type: none"><li>Logo placement on:<ul style="list-style-type: none"><li>✓ Photo frames to be presented to all participants</li><li>✓ Backdrop of the Award Presentation Ceremony and Tournament Luncheon</li><li>✓ Event website</li><li>✓ Post-event media supplement</li></ul></li></ul>	HK\$ 25,000
<b>Student Team Sponsor</b> <ul style="list-style-type: none"><li>To support a team of four CUHK students to join the 14th CUHK Golf Day</li><li>Logo placement on:<ul style="list-style-type: none"><li>✓ Backdrop of the Award Presentation Ceremony and Tournament Luncheon</li><li>✓ Event website</li><li>✓ Post-event media supplement</li></ul></li></ul>	HK\$ 25,000



## SPONSORSHIP IN-KIND OPTIONS

### Welcome Kit Sponsor

- Sponsor will provide welcome gifts for all participants
- Logo placement on the backdrop of the Award Presentation Ceremony and Tournament Luncheon

### Lucky Draw/Table Prize Sponsor

- Sponsor will provide lucky draw prizes and/or table prizes for our participants
- Logo placement on the prize list to be distributed at the Award Presentation Ceremony and Tournament Luncheon

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## SPONSORSHIP FORM

Company/Donor Name : \_\_\_\_\_

Acknowledgement Name :  Same as above  Others, please specify: \_\_\_\_\_

Name on Receipt :  Same as above  Others, please specify: \_\_\_\_\_

Contact Person : \_\_\_\_\_ Title/Position: \_\_\_\_\_

Telephone : \_\_\_\_\_ E-mail: \_\_\_\_\_

Mailing Address : \_\_\_\_\_

Please tick  the item you wish to sponsor:

Sponsorship Option		Sponsorship Amount HK\$
<input type="checkbox"/>	<input type="checkbox"/> Platinum Sponsor <input type="checkbox"/> Diamond Sponsor <input type="checkbox"/> Gold Sponsor <input type="checkbox"/> Silver Sponsor <input type="checkbox"/> Bronze Sponsor	
<input type="checkbox"/>	Hole-in-One Sponsor	
<input type="checkbox"/>	Media Sponsor	
<input type="checkbox"/>	Green Fee Sponsor	
<input type="checkbox"/>	Umbrella Sponsor	
<input type="checkbox"/>	Trophy Sponsor	
<input type="checkbox"/>	Nearest-to-the Pin Sponsor	
<input type="checkbox"/>	Longest Drive Sponsor	
<input type="checkbox"/>	Tournament Luncheon and Prize Presentation Ceremony Sponsor	
<input type="checkbox"/>	Golf Cart Sponsor	
<input type="checkbox"/>	Photography Sponsor	
<input type="checkbox"/>	Student Team Sponsor	
<input type="checkbox"/>	Welcome Kit Sponsor <i>Please provide details of the gift(s):</i>	
<input type="checkbox"/>	Lucky Draw/Table Prize Sponsor <i>Please provide details of the gift(s):</i>	
Total sponsorship amount HK\$		
<input type="checkbox"/> In support of <b>CUHK Golf Day Scholarship</b> <input type="checkbox"/> Others: _____ (Please specify)		

Please send completed **sponsorship form** with a **cheque made payable to "The Chinese University of Hong Kong"** to Miss Kathy Chang, Office of Institutional Advancement, Room LG2, LG/F, University Administration Building, The Chinese University of Hong Kong, Shatin, New Territories, Hong Kong.

**Deadline: Friday, 19 October 2018**

Enquiries: Miss Kathy Chang  
 Telephone: (852) 3943-1931  
 E-mail: [kathychang@cuhk.edu.hk](mailto:kathychang@cuhk.edu.hk)

**Your generous support is very much appreciated.**